

\$45 ENERGY ASSESSMENT



Learn how you can increase your home's energy efficiency and your savings.



focus on energy[™]

Partnering with Wisconsin utilities

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RESPONSIBLE BY NATURE[™]



Take Advantage of the Xcel Energy Community Conservation Program.

Xcel Energy has partnered with Focus on Energy to provide Home Performance with ENERGY STAR® Assessments for only \$45 now through the end of the year to:

- City of La Crosse residential customers
- Buffalo, Price, Sawyer and Trempealeau County residential customers

(If you are a small business owner in the city of La Crosse or Buffalo, Price, Sawyer or Trempealeau County, you may be interested in Xcel Energy's Community Conservation Program for Small Business. Call the Focus on Energy Info Center at 1-800-762-7077 for more information.)



Home Performance with ENERGY STAR® works with a network of trained professionals to identify ways a home can be more energy efficient. Consultants provide performance evaluations, post-performance verifications and inspections that include:

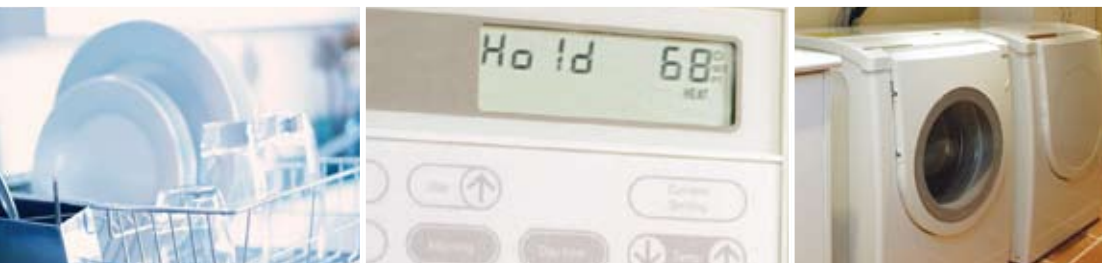
- Looking at a home's structural and mechanical features.
- Determining needs for adequate insulation and finding air-sealing opportunities that will result in draft-free rooms.
- Testing combustion equipment, such as water heaters and heating systems, for indoor air pollutants.

CUSTOMERS ALSO MAY BE ELIGIBLE FOR INCENTIVES ON HOME ENERGY IMPROVEMENTS.

Our goal for the assessment is to enhance the comfort, safety, durability and energy efficiency of your home.

For more information or to schedule an assessment, please contact Focus on Energy at **1-800-762-7077**.

Mention the Xcel Energy Community Conservation Program offer when calling.



Some restrictions apply. \$45 Energy Assessment offer to eligible city of La Crosse and Buffalo, Price, Sawyer and Trempealeau County residential customers expires Dec. 31, 2011. Regular fee is \$350. Incentives on eligible improvements are available from Xcel Energy and Focus on Energy through Dec. 31, 2012. All incentive offers are subject to change or cancellation.

